

Farborg

# Product Brochure

2023





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# About Farborg

Farborg exists to provide comfort and independence – backed up by excellent customer service and support.

Farborg was born from within our sister company – Accora. Accora was established in 1997 and is now supplying over 10,000 chairs per year to the NHS and Local Authorities. This gives us a deep expertise and passion around the science of seating – we know what it takes to keep you comfortable and well supported.

In our work with the NHS and Local Authorities, we saw a clear need in the market to offer the right chair at the right price wherever you are in the country.

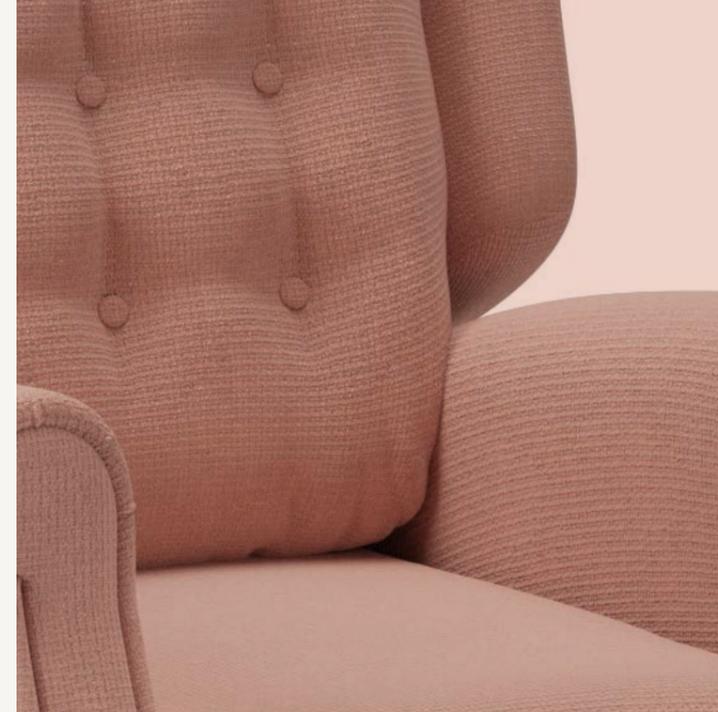
## Our values

We are a values driven business. Every day we wake up and strive to live these values:

**Integrity** - this means we will provide the right thing for you or you get your money back – it's as simple as that. We also do what we say we are going to do – no smoke and mirrors.

**Value** – this means you feel like you've got a good fair deal.

**Transparency** – there's nothing to hide on our pricing, no catches and no unrealistic deals to put you under pressure.



# Why Farborg?

Farborg is different. Here are some of the reasons why...



### 100% no-quibble comfort guarantee

If you are not 100% comfortable in your Farborg chair, you can return it for a 100% refund - no quibble. Simply email [hello@farborg.com](mailto:hello@farborg.com) and our team will take care of it.

### Fast nationwide 'white glove' delivery

We'll deliver directly to your lounge room, set the chair up in your favourite position, remove the rubbish and show you how it works – wherever you are in the country – within 3-4 weeks, with selected chairs available in as little as 1-2 weeks. We can also take your old chair away if required.

### Try before you buy

Our friendly nationwide team can bring all our chairs and fabric options directly to your lounge so you can try our chairs in the comfort of your own surroundings.

### Transparent pricing

No hidden extras and no pushy sales people.

### Clinically approved

Farborg's team includes 2 Occupational Therapists and a Tissue Viability Nurse to help us understand the science of comfortable seating.

# Chair features

Farborg chairs are lovingly made in Great Britain. For each chair we create, we apply a simple test - would we love it in our home?

Here are some of the special features of our chairs:



## Choice of adjustable fibre-filled backrests

Farborg chairs come with 3 backrest design options to suit your taste and home decor. Each of these have removable fibre stuffing to allow you to find your most comfortable position.



## Double sprung technology

Farborg chairs comprise 2 sets of springs and 3 layers of foam – cleverly combined to provide sumptuous comfort. We are so confident of the comfort that we will give you your money straight back if you don't agree.



## A size that's right for you

All our chairs are available in 3 sizes - small, medium and large. You can see more detail on the sizes on page 18. If you are not sure which size you need, check out our super simple size guide or book a home visit to try it for yourself.



## Fabric choices

We have carefully curated a range of fabrics to suit all styles and decors.

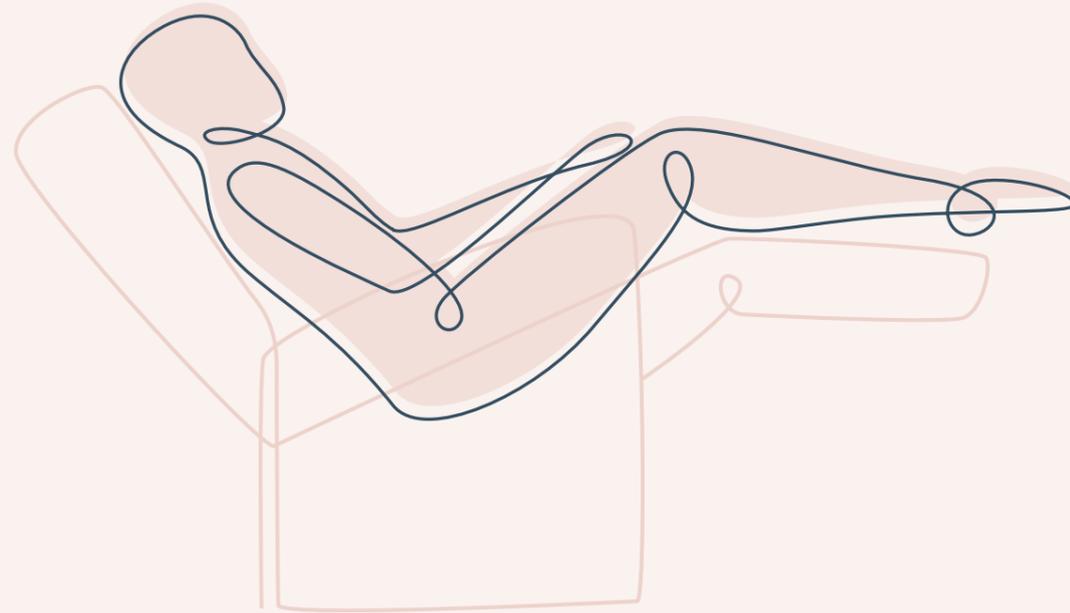
Our 2 most popular fabrics are available for delivery within 1-2 weeks. The other 13 fabrics in our range are available within 3-4 weeks.



## Stand assist

To make getting out of the chair that bit easier, Farborg chairs have a 'stand-assist' mechanism. At the press of a button you can raise the chair to the perfect height for you to leave the chair. Gentle and safe – find the perfect position for you depending on your energy levels!

## Zero gravity tilt position



Farborg chair mechanisms achieve a NASA-inspired zero gravity tilt. The “Zero-G” posture was invented by NASA. When astronauts prepare to launch, they recline into this neutral position to equalize the pressure they'll experience during rapid changes in gravitational force.

Zero gravity is where the legs and head are raised slightly above your heart, positioning your torso and legs so they form an angle of around 120 degrees.

As well as being really comfortable, ‘zero gravity’ provides a number of health benefits\*:

- Improved circulation
- Improved digestion
- Reduced swelling in the legs
- Reduced back pain

You can also have your legs up nice and high and still be in a comfortable position to interact with others in the room, watch your favorite show or do the crossword.



Improved circulation



Improved digestion



Reduced swelling in legs



Reduced back pain

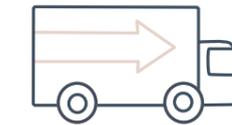
\*benefits associated with zero gravity



## Guarantee

All Farborg chairs are backed up with our unique comfort guarantee – sumptuous comfort or your money back. On top of that the chair itself has a 5 year warranty on upholstery and 25 years on the mechanism.

Our guarantee is a real guarantee – if something goes wrong, you simply contact us in the most convenient way for you – phone or email. We then do the rest to ensure your chair is fixed and you remain comfortable.



## Delivery and install

We like to deliver and install every chair into your home. Our infrastructure allows us to do this wherever you are in the country – we do all the hard work for you.

First we will be in touch to agree on a day that's best for you. On the day you will get a call to arrange a 1 hour time slot. When our friendly driver arrives, simply show him where you would like your chair to go – we can move any furniture around as required to make space. We will then room place the chair, set it up, remove the rubbish and show you how to use it. We will make sure you are 100% happy before we leave.



## Technical support

Farborg has a national infrastructure to make sure you are fully supported in the unlikely event any repairs or maintenance are needed. We can send technicians to any corner of the country to ensure you are safe and comfortable.

Farborg chairs are fitted as standard with an emergency lower function to get you out of trouble in the event of a power cut. Our chairs are maintenance free and don't need servicing but our nationwide team of technicians are always on hand should you need them.

If you have any questions or need any help, you can simply call our customer care team on 01223 206100 - we will take care of it.

# Home visits

Farborg's industry-leading comfort guarantee means you can be totally confident in buying your chair safe in the knowledge that if you are not 100% happy, you can return it for a full no-quibble refund.

However if you are not quite sure, you can ask one of our friendly Product Specialists to visit you to try your favourite chair in the comfort of your own home.

The purpose of the home visit is to ensure you are comfortable and happy with your chair before committing to the purchase.

Our Product Specialists are not sales people and you won't be put under any pressure! They are fully insured and will take care that everything is left exactly as it was when they arrived.

If you'd like one of our specialist team to visit you to help you choose the right chair and the best spot in your house for your new chair, please call:



**UK (+44) 01223 857 800**

**IE (+353) 01695 0614**



or email our team on

**hello@farborg.com**

## What happens on a home visit?

Home visits are designed around your needs. So whether you need our advice on the best product for you, the location of your chair, or even the styling of your chair, we're here to help.

Our Product Specialists are specially trained by our team of Occupational Therapists to fully understand the science behind healthy and comfortable seating. They're capable of recommending a chair for you based on your unique set of requirements.

You can even try before you buy – yes that's right, we can bring a chair with us so you can experience Farborg comfort in your own environment before committing to the purchase.

If you decide a Farborg chair is right for you, you can order it there and then, and it will arrive – custom built by us for you – within 3-4 weeks.



## Our Occupational Therapists

Occupational Therapists help us to maintain our independence – and that's what Farborg chairs do too.

Jenny and Debra are experienced Occupational Therapists from the Farborg team and they are there to help make sure you get the perfect chair for you.

Jenny and Debra help to inform our product design and ensure our Product Specialists are trained to the highest levels.



Jenny qualified in 1997, then completed her MSc in neurorehabilitation in 2007 and a PG certificate in the physical management of complex disability in 2008. Jenny's career has focused on neurorehabilitation and complex disability management, working across many settings including nationally to improve wheelchair provision for people with rapidly progressive neurological diseases, NHS England, wheelchair manufacturers, and third sector organisations.

Jenny formed part of the clinical committee writing the NICE guidelines for the management of motor neurone disease (MND) and has presented her work undertaken with Oxford MND Care and Research Centre and MND Association at numerous international symposia. Her work has also been published in the British Journal of Occupational Therapy.

Jenny lectures undergraduate and postgraduate OT students and carries out training events for health care professionals. Jenny joined Accora in February 2021.



Since qualifying in 2006, Debra has worked as an occupational therapist in both community and in-patient environments. After 3 years on a mixed NHS and social care rotation, Debra moved to Brent local authority, where she worked for 5 years.

In 2014 Debra split her role between managing her own caseload in the private sector and Barnet local authority's equipment provision service. As part of her role with Barnet, Debra took the lead in implementing recommendations on how to manage a more cost-effective service and on authorising all high-cost and new special equipment.

By sharing experiences of her role in Barnet and as a practising OT, Debra now runs our seating assessment training programme.

## Our chairs

# Lena

**£1,795 ex VAT**  
with free UK  
mainland delivery



**Lena** is our most popular riser recliner chair featuring the popular 'waterfall' backrest design and elegant scroll arms. The fibre-filled waterfall backrest can be customised to suit you by adjusting the cushion positions and adding or removing fibre from the pillows.

Lena has 2 motors – the first one controlling the legs, tilt and rise mechanism of the chair and the second one controlling the backrest recline. These 2 motors are controlled by 4 simple buttons.

By engaging the first motor, the chair will gently rise to help you get in and out of the chair. It will then lower to standard sitting followed by elevation of the legrest. This is then followed by the blissfully comfortable tilt function which combines to create the 'zero gravity' position – all through the press of a single button.

At any stage you can use the second motor to recline the backrest to your most comfortable position.

Farborg chairs are fitted as standard with an emergency lower function to get you out of trouble in the event of a power cut. Our chairs are maintenance free and don't need servicing but our nationwide team of technicians are always on hand in the unlikely event of any repairs or maintenance being required.

The seat base is super comfortable because of our double sprung technology. We have used sophisticated pressure mapping techniques to provide maximum comfort and weight distribution to reduce the risk of any red areas through prolonged sitting.

The popular 'waterfall' backrest comprises of 3 individually adjustable pillows. Each pillow can be moved around on velcro, and stuffing can be removed and added, so you can get support exactly where it is needed most.

Our lovingly curated fabric collection makes fabric choice easy – we've done the hard work by choosing the very best from the various textures and styles available. Please request your free fabric sample today simply by emailing [hello@farborg.com](mailto:hello@farborg.com).

Farborg chairs are manufactured from the ground up in England. Riser recliner chairs consist of 3 core components – the mechanism, the frame and the upholstery. Farborg controls each of these stages carefully through our UK manufacturing facilities.

From the powder coated steel mechanism to the Beech Hardwood frames, we know these chairs down to every detail – that's why we are so confident to supply these with our industry-leading Comfort Guarantee.

	Small	Medium	Large
Seat width	18"	20"	22"
Seat depth	18"	20"	20"
Seat height	17"	19"	19"
Weight capacity	20 stone	20 stone	20 stone



# Maya

£1,795 ex VAT  
with free UK  
mainland delivery



**Maya** features a traditional 'button back' design. With a nice thick layer of fibre, the button backrest still offers high levels of comfort.

Maya has 2 motors – the first one controlling the legs, tilt and rise mechanism of the chair and the second one controlling the backrest recline. These 2 motors are controlled by 4 simple buttons.

By engaging the first motor, the chair will gently rise to help you get in and out of the chair. It will then lower to standard sitting followed by elevation of the legrest. This is then followed by the blissfully comfortable tilt function which combines to create the 'zero gravity' position – all through the press of a single button.

At any stage you can use the second motor to recline the backrest to your most comfortable position.

Farborg chairs are fitted as standard with an emergency lower function to get you out of trouble in the event of a power cut. Our chairs are maintenance free and don't need servicing but our nationwide team of technicians are always on hand in the unlikely event of any repairs or maintenance being required.

The seat base is super comfortable because of our double sprung technology. We have used sophisticated

pressure mapping techniques to provide maximum comfort and weight distribution to reduce the risk of any red areas through prolonged sitting.

The button backrest provides traditional style with comfort and support. You can easily adjust the level of padding and support by adding or removing the soft fibre filing via an easily accessible zip. You can remove the entire backrest section via velcro for cleaning or replacement.

Our lovingly curated fabric collection makes fabric choice easy – we've done the hard work by choosing the very best from the various textures and styles available. Please request your free fabric sample today simply by emailing [hello@farborg.com](mailto:hello@farborg.com).

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	Small	Medium	Large
Seat width	18"	20"	22"
Seat depth	18"	20"	20"
Seat height	17"	19"	19"
Weight capacity	20 stone	20 stone	20 stone



# Alma

£1,795 ex VAT  
with free UK  
mainland delivery



**Alma's** elegant 2 pillow backrest and scroll arm will blend in with any environment. The backrest pillows are adjustable both in position and amount of fibre.

Alma has 2 motors – the first one controlling the legs, tilt and rise mechanism of the chair and the second one controlling the backrest recline. These 2 motors are controlled by 4 simple buttons.

By engaging the first motor, the chair will gently rise to help you get in and out of the chair. It will then lower to standard sitting followed by elevation of the legrest. This is then followed by the blissfully comfortable tilt function which combines to create the 'zero gravity' position - all through the press of a single button.

At any stage you can use the second motor to recline the backrest to your most comfortable position.

Farborg chairs are fitted as standard with an emergency lower function to get you out of trouble in the event of a power cut. Our chairs are maintenance free and don't need servicing but our nationwide team of technicians are always on hand in the unlikely event of any repairs or maintenance being required.

The seat base is super comfortable because of our double sprung technology. We have used sophisticated

pressure mapping techniques to provide maximum comfort and weight distribution to reduce any risk of any red areas through prolonged sitting.

The 2 pillow backrest provides contemporary style with comfort and support. You can easily adjust the level of padding and support by adding or removing the soft fibre filling via an easily accessible zip. You can remove the entire backrest section via velcro for cleaning or replacement.

Our lovingly curated fabric collection makes fabric choice easy – we've done the hard work by choosing the very best from the various textures and styles available. Please request your free fabric sample today! Please request your free fabric sample today simply by emailing [hello@farborg.com](mailto:hello@farborg.com).

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From the powder coated steel mechanism to the Beech Hardwood frames, we know these chairs down to every detail – that's why we are so confident to supply these with our industry-leading Comfort Guarantee.

	Small	Medium	Large
Seat width	18"	20"	22"
Seat depth	18"	20"	20"
Seat height	17"	19"	19"
Weight capacity	20 stone	20 stone	20 stone



# Fabrics

We've carefully selected our fabrics to ensure there's something to suit most people's taste. Our selection of contemporary colours and finishes all look equally smart on any style of Farborg chair.

Get in touch to request fabric samples on:  
UK (+44) 01223 857 800  
IE (+353) 01695 0614  
or email [hello@farborg.com](mailto:hello@farborg.com)

## Candyfloss

100% Polyester / Figured weave



## Cedar

100% Polyester / Knitted pile weave



## Powder

95% Polyester / 5% Acrylic / Flat woven



## Zinc

100% Polyester / Plain weave



## Granite

100% Polystyester / Knitted pile weave



## Blossom

100% Polyester / Flat woven, colour woven



## Latte

100% Polyester / Plain weave



## Sand

100% Polyester / Plain weave



## Anthracite

100% Polyester / Flat weave chenille



## Charcoal

100% Polystyester / Faux leather



## Parfait

100% Polyester / Flat woven chenille



## Silver

95% Polyester / 5% Acrylic / Flat woven



## Mushroom

100% Polyester / Figured woven chenille



## Coal

100% Polyester / Plain Weave



## Tan

100% Polystyester / Faux leather



# Technical specifications



Find your Farborg perfect fit

	Small	Medium	Large
<b>Name</b>	Lena, Alma, Maya		
<b>Mechanism</b>	Dual motor tilt-in-space		
<b>Seat height</b>	17"	19"	19"
<b>Seat depth</b>	18"	20"	20"
<b>Seat width</b>	18"	20"	22"
<b>Weight capacity</b>	25 stone		
<b>Overall height (standard sitting/rise)</b>	39"/57"	41"/59"	41"/59"
<b>Overall depth (standard sitting/recline)</b>	34"/66"	36"/68"	36"/68"
<b>Overall width</b>	29"	33"	35"
<b>Armrest height (from seat base)</b>	5"		
<b>Backrest height (from seat base)</b>	28"		
<b>Space required from chair to wall</b>	18"		
<b>Overall weight</b>	65kg		
<b>Warranty period</b>	5 years (and 25 years for chair mechanism)		

		Height	
		Under 5ft 4in	Over 5ft 4in
Weight	Under 12st	Small	Medium
	12-16st	Medium	Large
	Over 16st	Large	Large

# How to order

## Call us

UK (+44) 01223 857 800  
IE (+353) 01695 0614

## Book a home visit

Call us, email us or complete the contact form on our website to book your home visit.

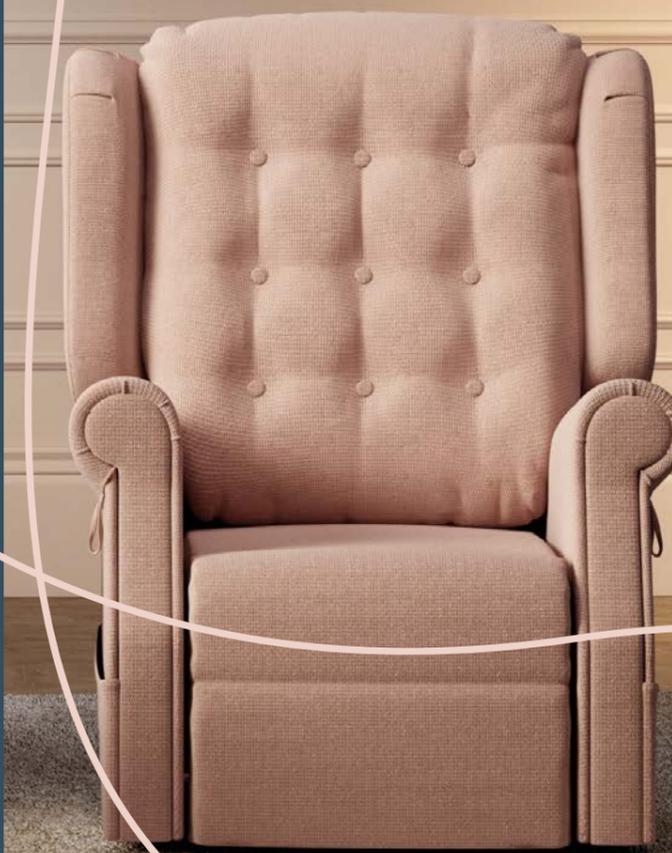
## Email us

hello@farborg.com

## Online

www.farborg.com

Prices correct at time of publication - January 2023 (c) Farborg 2023





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